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PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. AND THE PFLUGERVILLE LIBRARY ANNOUNCE LAUNCH OF BLUE CAREER WORKFORCE RESOURCE

Pflugerville, Texas (August 19, 2024) — The Pflugerville Community Development Corporation (PCDC) and the Pflugerville Library officially launches its new workforce development resource, Blue Career, to connect people with the tools and opportunities to secure jobs in the skilled trades industry. This innovative platform connects individuals with the skilled trades industry by offering personalized career guidance, access to training programs, certification courses, job listings, and resources for skill development.

Through partnerships with local employers and educational institutions, Blue Career ensures community members have the knowledge and tools to succeed in high-demand trade careers.

Blue Career: Empowering Community Members for Skilled Trades Success

Through the Blue Career platform, community members can:

- **Explore Professions:** Discover over 135 different trades within the skilled trades industry.
- **Career Assessment:** Take a comprehensive assessment to identify potential career matches based on interests and skills.
- **Training Opportunities:** Access a wealth of training resources and connect with programs to gain necessary skills.
- **Job Listings:** Search and apply for jobs related to the trades of interest, directly through the platform.

“The launch of Blue Career aligns perfectly with our mission to foster economic growth and development within Pflugerville,” said Terri Toledo, PCDC Interim Executive Director. “By

partnering with the Pflugerville Library, we provide our community with a valuable resource to explore rewarding careers in the skilled trades industry, which is crucial for the continued economic prosperity of our region.”

"Blue Career is an easy-to-use platform that opens a world of opportunities for job seekers in Pflugerville looking for a position in the skilled trades," added Daniel Berra, Assistant Director of the Pflugerville Library. "Whether you are just starting or looking to make a career change, this resource provides assessments, training opportunities, and job listings. Blue Career provides everything you need to find the right path and take the next steps towards a fulfilling career."

How to Access Blue Career

Community members can access the Blue Career platform through the Pflugerville Library catalog. Simply visit <https://pflugerville.bliblionix.com/catalog/>, take the career assessment, explore various trades, watch training resources, and search related job listings.

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About the Pflugerville Community Development Corporation

Formed by voter approval in 2001, the PCDC is a Type B corporation funded by a one-half-cent sales tax collection. The Pflugerville City Council appoints a seven-member board to oversee policy, and the organization employs six staff members to support programming and operations. The PCDC is responsible for attracting, retaining, and expanding businesses to create jobs and increase tax revenue, supporting economic and community development. For more information, visit www.pfdevelopment.com.

About the Pflugerville Library

The Library joyfully engages, inspires, informs, and entertains the Pflugerville community. Founded in 1981 by the Friends of the Pflugerville Library, a volunteer-run organization, the Pflugerville Library has since grown to service over 290,000 guests annually and provides materials, programs, and services for members of all ages.